

February 2008 SCA Meeting Minutes
February 21, 2008
7:30 pm

The Stoneybrooke Citizens Association (SCA) held a meeting on Thursday, February 21, 2008 in the Stone Mansion. Fourteen residents were in attendance.

Call to Order

SCA Secretary, John Finamore, called the meeting to order at 7:30pm.

Results from the Survey of Stoneybrooke Residents

John Finamore provided a handout that summarized the results from the Survey of Stoneybrooke Residents. The handout is attached at the end of these meeting minutes. From the survey results and the discussions that took place at the meeting, a main theme seemed to be communication. Activities such as the phone directory, the Sentinel, email updates, and Lee District Land Use Committee were considered important by over half of the survey respondents. This suggests Stoneybrooke residents like receiving communications about what is going on in and around Stoneybrooke.

The activity that received the highest number of votes was the Neighborhood Watch.

Stoneybrooke Survey – Next Steps

A lot of time at the meeting was spent discussing how to apply the survey results to better serve Stoneybrooke. The residents in attendance agreed upon the following steps:

- **Neighborhood Watch** – For the Neighborhood Watch, five people mentioned they would be willing to volunteer on this activity. John Finamore will contact these people to see if they would be willing to meet to discuss what they would like to obtain from having a Neighborhood Watch in Stoneybrooke. If anyone would like to participate in this process, please contact John Finamore (jmfinamore@aol.com).
- **Sentinel** – in terms of communication, we recently received an updated directory and currently have an email update system that is up-and-running. Also, we have a Stoneybrooke resident (Jessica Kaplan) that serves as our Lee District Land Use Committee Representative. The only communication activity that residents wanted that is not currently active is the Sentinel. To address this deficiency, the previous Sentinel coordinator (Mike Jurkowski) will contact the two people that said they would be willing to volunteer on this activity. The two members of the SCA board and the Sentinel editor will also be invited to the meeting. The goal of the meeting will be to see if it is possible to restart production of the Sentinel. If anyone would like to volunteer on the production of the Sentinel, please contact John Finamore (jmfinamore@aol.com).

- **Additional Volunteers** – The survey results suggest that people value the activities that the SCA coordinates. However, residents in attendance were in agreement that the SCA needs some additional volunteers to help the SCA board and the current volunteers keep the process moving forward. With this issue in mind, the SCA board will make a request (either by email or via the Sentinel) asking for Stoneybrooke residents to volunteer in some capacity (no matter how small).

Stoneybrooke Email System

The other main topic of discussion was the email system. Our Stoneybrooke email coordinators, Dina and Leon Staskiewicz, were in attendance to answer questions. The following topics were discussed at the meeting.

- **What is a Listserv?**

In some of the emails that have been distributed, the Stoneybrooke email system has been described as a “listserv.” Some residents in attendance were curious as to what this meant. The main purpose of the “listserv” is to provide email updates to Stoneybrooke residents. So, if you only want to receive email updates, then you are all set.

An advantage of the listserv that was not available with the previous email system is that old emails can be retrieved by simply logging into the listserv group. This is an advantage that you don’t need to use, but it’s an option that is available.

- **Are Stoneybrooke Residents using the Email System?**

All transitions take time and are sure to include a few bumps along the way. In transitioning from the previous email system, there was some concern about whether all residents that would like to receive email updates have actually signed up to receive them.

To make sure all Stoneybrooke residents know about the email system and how to sign up, the Stoneybrooke email coordinators will put together a letter describing the email system and how to join. This letter will be hand delivered to all Stoneybrooke households.

Next Meeting

The next SCA meeting is scheduled for May 15, 2008 at 7:30pm.

Adjournment

The meeting adjourned at 8:50pm.

Results from the Survey of Stoneybrooke Residents

Background Information

At the September 2007 Stoneybrooke Citizens Association (SCA) meeting, a member proposed creating a survey to assess the needs of Stoneybrooke residents. The results from this survey could then be used by the SCA to prioritize the activities it undertakes. This survey was drafted in late 2007 and mailed to all Stoneybrooke households. In total, 43 households responded to the survey.

Survey Questionnaire

The questionnaire included a list of activities and asked respondents to pick five that they considered important to Stoneybrooke. The questionnaire also asked the respondents to place a level of importance on each activity (1-5, with 5 being most important). Residents were also given an opportunity to mention they were willing to volunteer for a particular activity.

Results

<u>Activity</u>	<u>Frequency</u>	<u>Percentage of Households that Selected this Activity</u>
Neighborhood Watch	29	67.44%
Directory	27	62.79%
Lee District Land Use Committee	23	53.49%
Sentinel	23	53.49%
Email Update	22	51.16%
Family Events	21	48.84%
Welcoming Committee	17	39.53%
Yard Sales	15	34.88%
Website	13	30.23%
Realtor Contact	13	30.23%
Kids Events	10	23.26%
List Serve	4	9.30%
Other	2	4.65%

<u>Activity</u>	<u>Average Priority Score</u>
Neighborhood Watch	2.33
Directory	2.12
Sentinel	1.93
Lee District Land Use Committee	1.67
Family Events	1.65
Email Update	1.63
Welcoming Committee	1.21
Realtor Contact	1.02
Website	1.00
Yard Sales	0.98
Kids Events	0.81
List Serve	0.35
Other	0.21

Other Activities Mentioned

- Updating the Service Contractors Recommendation List
- Meetings with guest speakers